

**EGLOSHAYLE,  
ST. BREOCK & WADEBRIDGE  
NEIGHBOURHOOD PLAN**

*A summary of data collected*

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## Introduction

This report summarises the data collected from a questionnaire that was distributed to all households in Egloshayle, St Breock and Wadebridge. It was designed to gather views on developments, traffic, retail services, employment and housing. The data collected will help support future decisions within the town/parish and surrounding areas. There were approximately 1100 questionnaires returned, however not all questions were completed on each form.

## 1. Appropriate Developments

The first question, looked at whether certain developments, are deemed by the respondent to be appropriate within Egloshayle, St Breock, Wadebridge or the three parishes as a whole. Table 1: summarises the responses received.

**Table 1**

	Egloshayle		St Breock		Wadebridge		3 Parishes Overall	
	Yes	No	Yes	No	Yes	No	Yes	No
Housing (general market housing)	149	202	107	211	269	140	329	310
Housing (affordable housing)	207	144	152	156	380	73	528	154
Shops (retail, hairdressers, travel agents)	77	288	45	281	443	136	228	257
Restaurants and/or cafes	83	257	52	256	318	213	180	370
Financial and professional services	13	312	11	288	238	271	100	501
Drinking establishments	66	264	45	256	216	260	148	482
Hot food takeaways	47	278	27	272	263	225	128	479
Business premises (offices)	91	250	65	246	385	134	273	281
Industrial premises (manufacturing)	116	237	86	235	349	147	281	276
Storage and/or distribution facilities	90	223	80	214	257	188	225	350
Hotels and/or B&Bs	168	149	140	148	321	123	363	272
Residential institutions	211	112	179	111	359	80	469	183
Non-residential institutions	184	130	144	136	363	79	468	187
Places for assembly and leisure	114	207	76	221	379	107	356	246
Renewable energy projects	121	199	139	154	193	201	355	366

*Other items raised:*

Big names like Pizza Express, Costa Coffee	1		1		1		1	
Car parking/free car parking					1		3	
Council housing with right to buy							1	
Dentist, doctors surgeries and schools	4		3		5		4	
Green/environmentally friendly developments							2	
High street shops					1		1	
Hydro electric/wave energy					2		1	
Indoor children's play area					1		1	
Park/playing field	2		3		2		2	
Petrol station	1		1		2		2	
Police					1			
Post office	1		1		1		1	
Skate park					1		3	
Supermarkets		3		2		3		3
Swimming pool		1		1	1			
Town hall lift					1			

Based on the data above, the top 5 developments that would be considered appropriate have been extracted, for each town/parish, along with the top five least favourable, and displayed in Table 2.

**Table 2**

	Egloshayle		St Breock		Wadebridge		3 Parishes Overall	
	Yes	No	Yes	No	Yes	No	Yes	No
1	Residential institutions (211)	Financial and professional services (312)	Residential institutions (179)	Renewable energy projects (288)	Shops (retail, etc) (443)	Financial and professional services (271)	Housing (affordable housing) (528)	Financial and professional services (501)
2	Housing (affordable housing) (207)	Shops (retail etc) (288)	Housing (affordable housing) (152)	Non-residential institutions (281)	Business premises (offices) (385)	Drinking establishments (260)	Residential institutions (469)	Drinking establishments (482)
3	Non-residential institutions (184)	Hot food takeaways (278)	Non-residential institutions (144)	Industrial premises (manufacturing) (272)	Housing (affordable housing) (380)	Hot food takeaways (225)	Non-residential institutions (468)	Hot food takeaways (479)
4	Hotels and/or B&Bs (168)	Drinking establishments (264)	Hotels and/or B&Bs (140)	Hotels and/or B&Bs (256)	Places for assembly and leisure (379)	Restaurants and/or cafes (213)	Hotels and/or B&Bs (363)	Restaurants and/or cafes (370)
5	Housing (general market housing) (149)	Restaurants and/or cafes (257)	Renewable energy projects (139)	Housing (general market housing) (256)	Non-residential institutions (363)	Renewable energy projects (201)	Places for assembly and leisure (356)	Renewable energy projects (366)

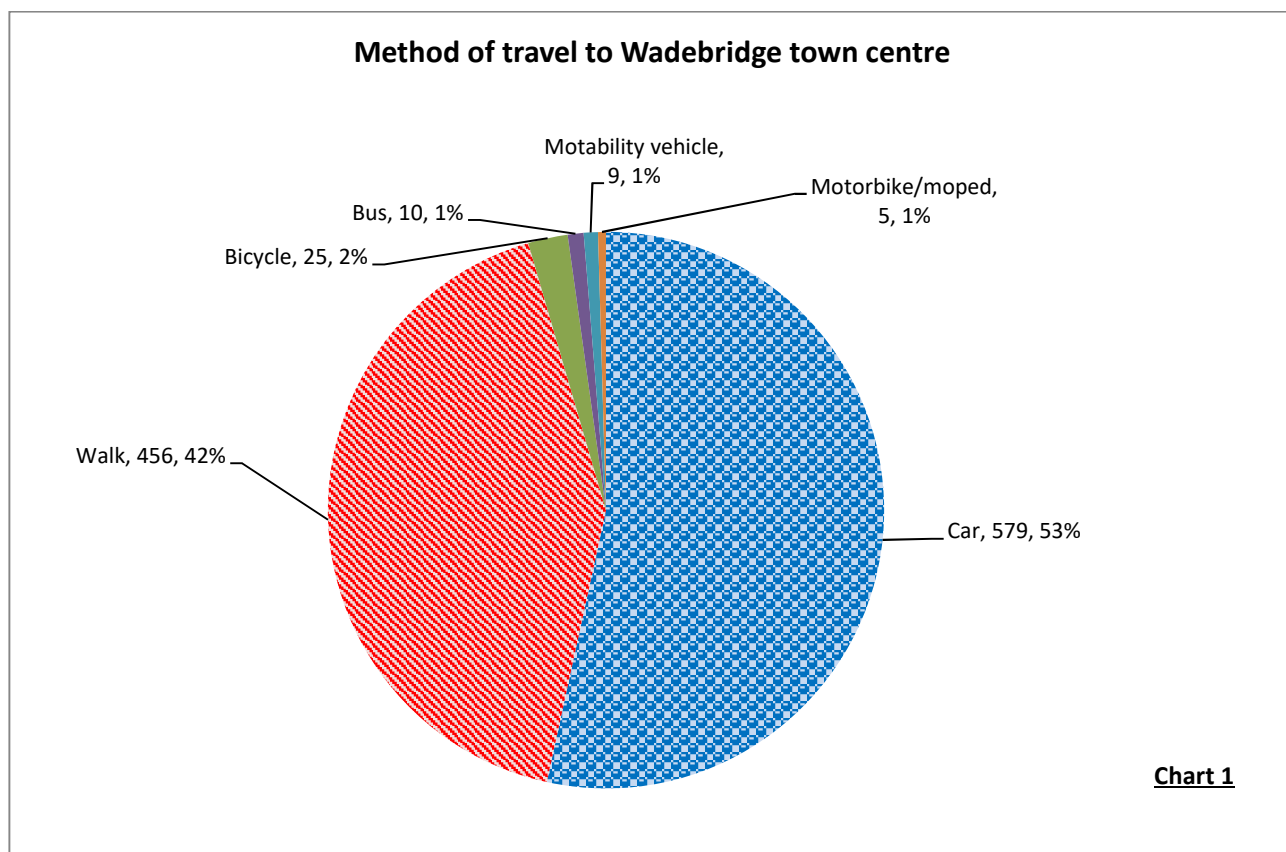
## 2. Traffic & Transport

This section reviews the frequency and methods of transport used by respondents within the Wadebridge area specifically.

Question 2: looked at the frequency of visits to Wadebridge town centre, together with the purpose for the visit. Results are shown in Table 3. The top three items in each category have been highlighted.

<b>Table 3</b>	<b>Daily</b>	<b>Weekly</b>	<b>Monthly</b>	<b>Seldom</b>	<b>Never</b>
Work	166	88	14	46	519
School	137	30	5	13	617
Shopping	394	549	60	54	7
Bank/Post office/financial services	119	631	201	77	18
Library	29	187	236	306	208
Healthcare	23	103	356	441	67
To eat or drink	42	287	305	308	64
Cinema	12	39	336	495	124
Church/worship	10	96	34	257	578
Sport and leisure	38	202	101	255	375
Groups, clubs or meetings	19	203	149	228	366
<i>Other items stated:</i>					
Hairdressers			6	1	
Beauty spa – Nails			1		
Voluntary work: charity shop		1			
Garage				1	

Question 3, referred to the method of travel. There were 1084 responses to this question. Chart 1 shows the breakdown by method used.

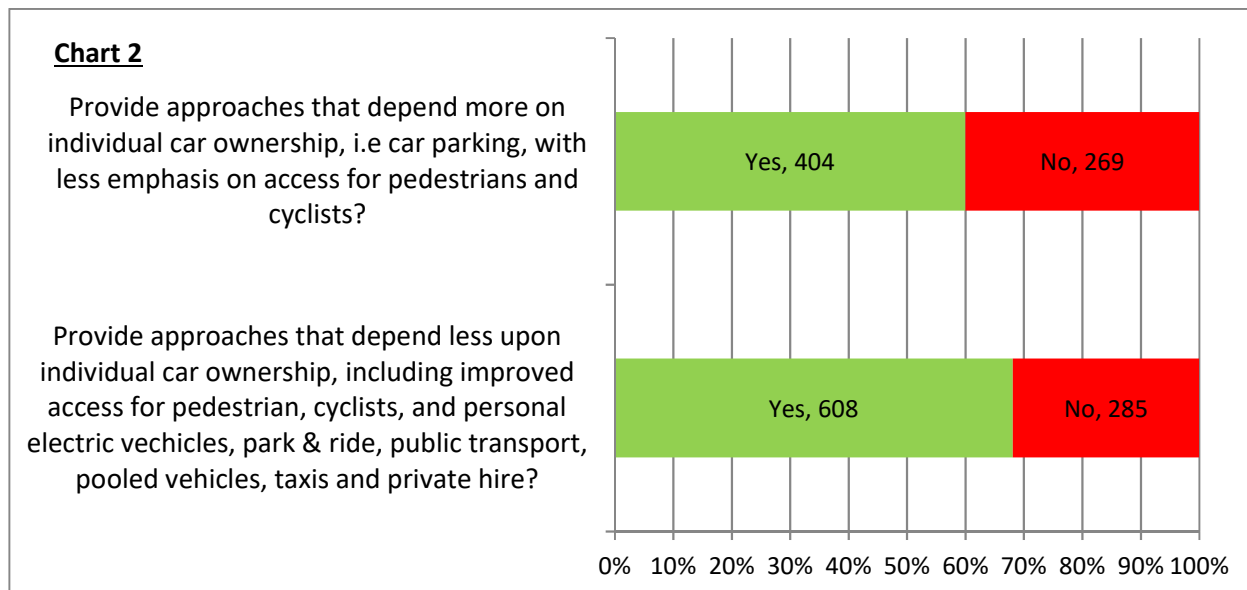


Question 4, was left open to record any alternative methods of travel to those indicated in Question 3. However, respondents used this box to either reiterate their response in Question 3 or indicate the range of methods used. There were some alternatives highlighted like Taxi, skateboard, Camper van. Table 4 gives the summary of the responses.

**Table 4**

Mixed cycle/walk	8	Car	66
Mixed bike/car	5	Motorbike	1
Taxi	4	Bike	3
Mixed bus/walk	3	Camel trail	2
Mixed car/walk	3	Bus	7
Mixed cycle/motorbike	2	Camper van	1
Mixed cycle/walk/car	2	Cycle	4
Mixed bus/car	1	Occasionally walk	2
Walking/skateboard/cycle	1	Motability car	4
Mixed bike/bus/walk	1	Walk	110

The Neighbourhood Plan became the focus of question 5. Traffic, transport, parking, congestion and safety are important concerns; the respondents were asked what they would like a Neighbourhood Plan to do.



Question 6. Are you satisfied with the transport and traffic arrangements in Wadebridge and the surrounding parishes? Of the 1037 response to this question, 41.9% (434) were in agreement.

YES	NO
434	603
41.9%	58.1%

For those who were not in agreement, respondents were asked to identify the three changes to the transport and traffic arrangements that were most important to Wadebridge and the surrounding areas. The data is shown in Table 5, with the top three, 'very important' highlighted at the top.

**Table 5**

	Very Important	Not so Important	Not important at all
Increase short stay car parking spaces in town centre	554	89	44
Pedestrianisation of Molesworth Street	543	101	46
Improved bus services or increase the frequency of existing services or routes	488	125	28
Improve cycle routes/increase cycle routes	469	109	71
Improve pedestrian routes into the town	282	185	58
Increase long stay parking spaces in the town centre	276	215	58
Increase the number of cycle tracks	232	182	81
Park and ride service	220	196	106
Improve signage	189	193	105
Improve the traffic calming measures on housing estates	188	168	133
Increase the traffic calming measures	173	151	162

This question also, had an open box, for respondents to record any other suggestions they had to improve the transport, traffic arrangements of Wadebridge. The main themes are (a full list of responses can be viewed in Appendix 1):

- Free parking
- Short stay/30 mins free parking
- More disabled parking
- Improve camel trail route away from town
- Improve traffic flow around bridge area
- Improved taxi facilities
- Review zebra crossings (in particular near co-op and bridge end)
- Molesworth street paving (poor repair)
- Mend holes in roads
- Lower speed limit in all housing/shopping areas to 20mph
- Introduce parking permits for residential areas in town centre
- Cheaper car parking for locals
- Decrease the traffic calming measures
- Regular public transport to outlying estates
- More traffic wardens

### 3. Town Centre & Retail Services

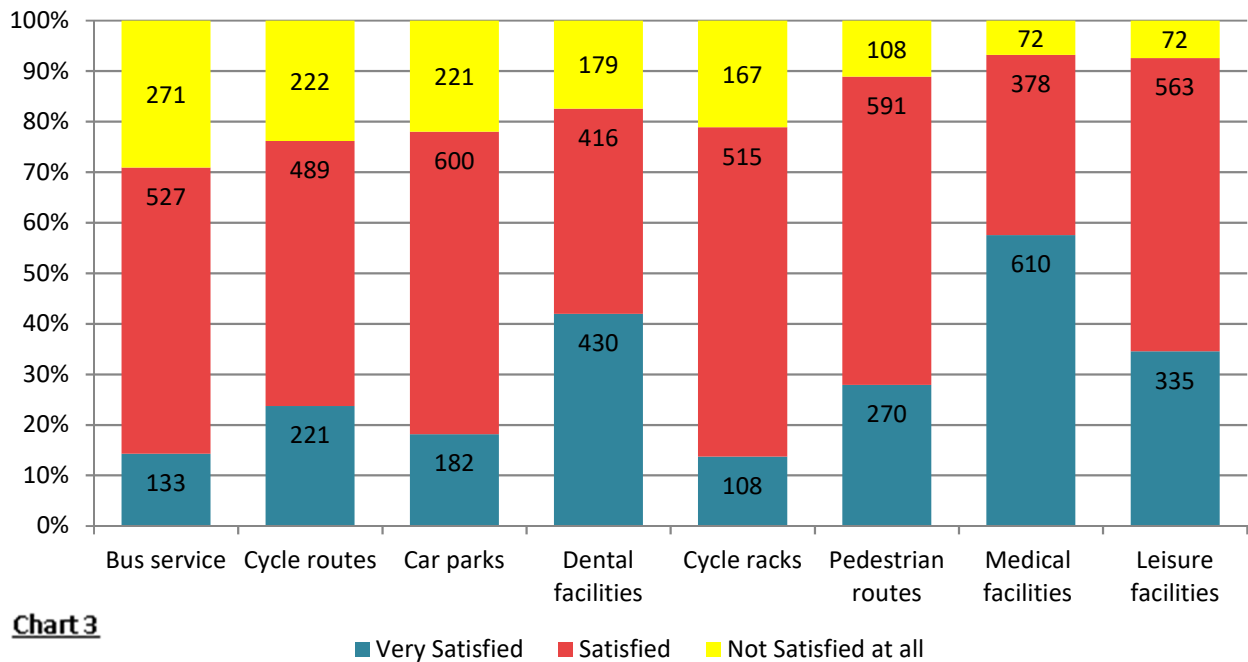
The next section reviewed Town and Retail Services. Question 8 started this section, asking how satisfied respondents were in being able to access a variety of services. Table 6 shows the raw data, sorted on the 'Not satisfied at all' column. Chart 3 displays the breakdown by percentage of responses per each item. The top section highlighting the 'Not satisfied at all' response.

<b>Table 6</b>	<b>Very Satisfied</b>	<b>Satisfied</b>	<b>Not Satisfied at all</b>
Bus service	133	527	271
Cycle routes	221	489	222
Car parks	182	600	221
Dental facilities	430	416	179
Cycle racks	108	515	167
Pedestrian routes	270	591	108
Medical facilities	610	378	72
Leisure facilities	335	563	72

**Other items stated:**

999 Services			1
Disabled parking			2
Elderly day care			1
Free parking/short stay parking			3
Park areas			1

### Question 8: Level of satisfaction with current services



Question 9, was left open for respondents to record the reason why the services listed in Question 8 may not reach expectations. There were 548 responses, The main themes here were around car parking, cost and amount of disabled spaces, cycle routes in town, too many bikes, the public transport services, and lack of NHS dentist. (The full lists of responses, as all are valuable, can be found in Appendix 2).

Question 10. Do you do most of your shopping in Wadebridge town centre? Of the 1072 responses to this question, there is a very close split 48.4% (519) do most of their shopping in Wadebridge Town centre, with 51.6% (553) who do not. Of those who prefer not to use Wadebridge Town Centre, Question 11 queried where they do shop. The table below summarises the responses. Tesco is top of the alternative places.

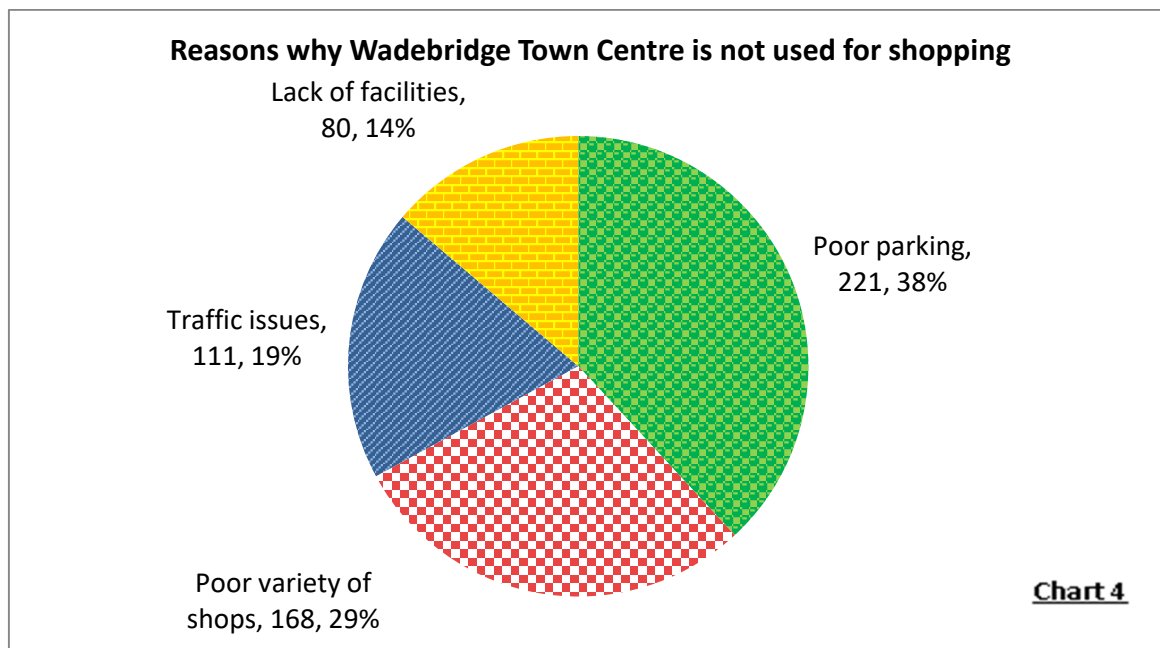
Tesco	272
Supermarkets	67
Bodmin	47
Asda	41
Lidl	32
Truro	30
Morrisons	28
Tesco or Bodmin	22
Online	18

Rock	17
Newquay	16
Online	16
Bodmin or Truro	14
Sainsburys	14
Anywhere with no parking fees	12
Padstow	10
St Austell	10
Plymouth	8

Trago	6
Aldi	5
co-op	5
Iceland	2
Asda home delivery	1
St Merryn Village shops	1
Local farm shop	1
M&S	1



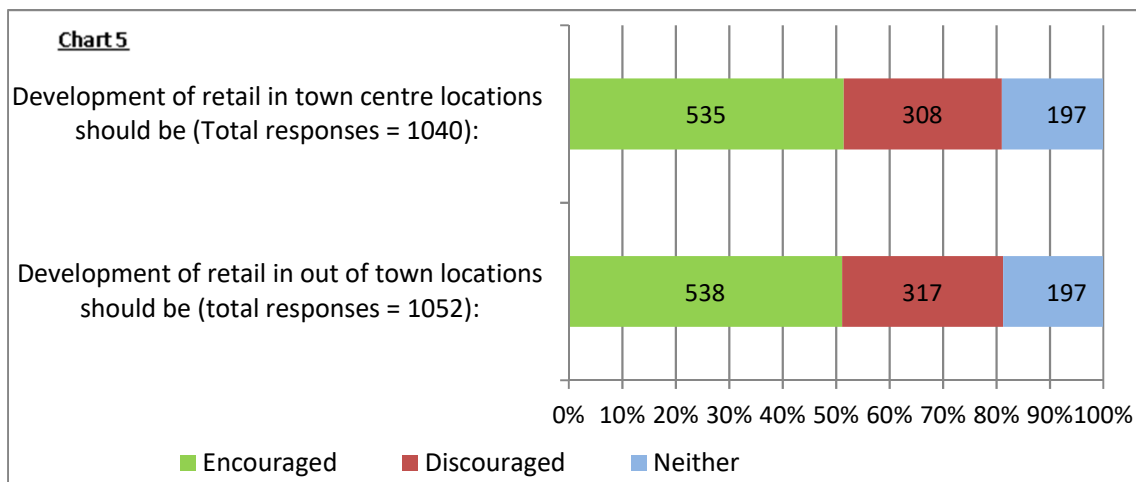
Following on, Question 12 explored the reasons why Wadebridge Town centre is not used as the main place for shopping. The reasons are shown in Chart 4. This question also generated a large amount of other comments in addition to the reasons explored in the chart. These are summarised in the table.



Summary of other reasons given:

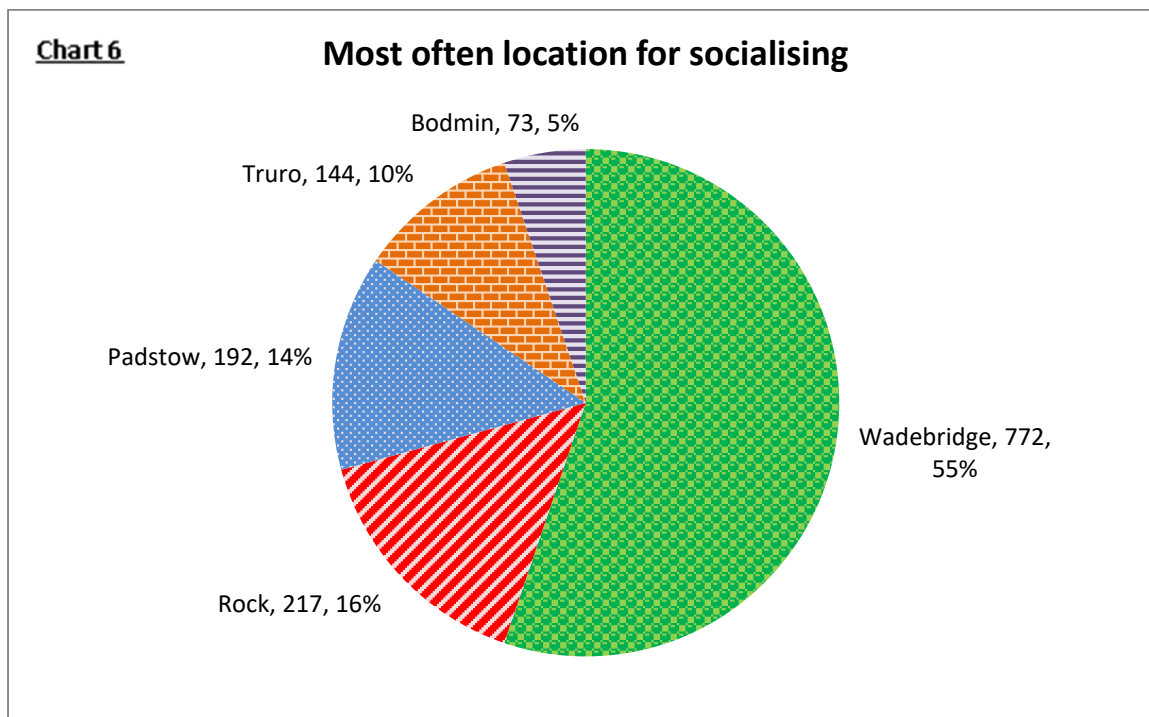
Cost/cheaper at supermarkets (73)	Too many cafes/hairdressers/ tourist shops (3)
Parking is free (42)	Time (3)
Convenience/opening times (36)	Petrol (3)
Variety/better deals/range of products (11)	Free bus to ASDA (3)
Choice (9)	Shop online (2)
Prefer supermarkets/personal choice (6)	Do not have a Morrisons (1)
Not enough disabled parking/disabled friendly (4)	Only one supermarket in town centre (1)
Poor bus service (4)	

The last two questions in this section referred to out of town developments, whether the focus should be out-of-town or town centre businesses.



## 4. Social & Recreational

There were only two questions within this section, question 15 looked at the location for socialising, and question 16 querying what is important to attract people to Wadebridge in the evening. Chart 6 displays the locations and Table 7 refers to other locations which were identified.



From the responses to question 16, shown in Table 7, it seems, that to attract people to Wadebridge in the evening, 'A safe environment' is the most important with 835 people. The data has been sorted on very important, with the top three highlighted.

<b>Table 7</b>	<b>Very Important</b>	<b>Not so Important</b>	<b>Not important at all</b>
A safe environment	835	40	35
Cinema	681	196	47
Restaurants and cafes	605	226	57
Events	435	271	67
Clubs or societies	289	271	201
Pubs and bars	284	317	180
Live music	258	327	200
Late night buses	195	269	270

## 5. Employment, Industry & Commerce

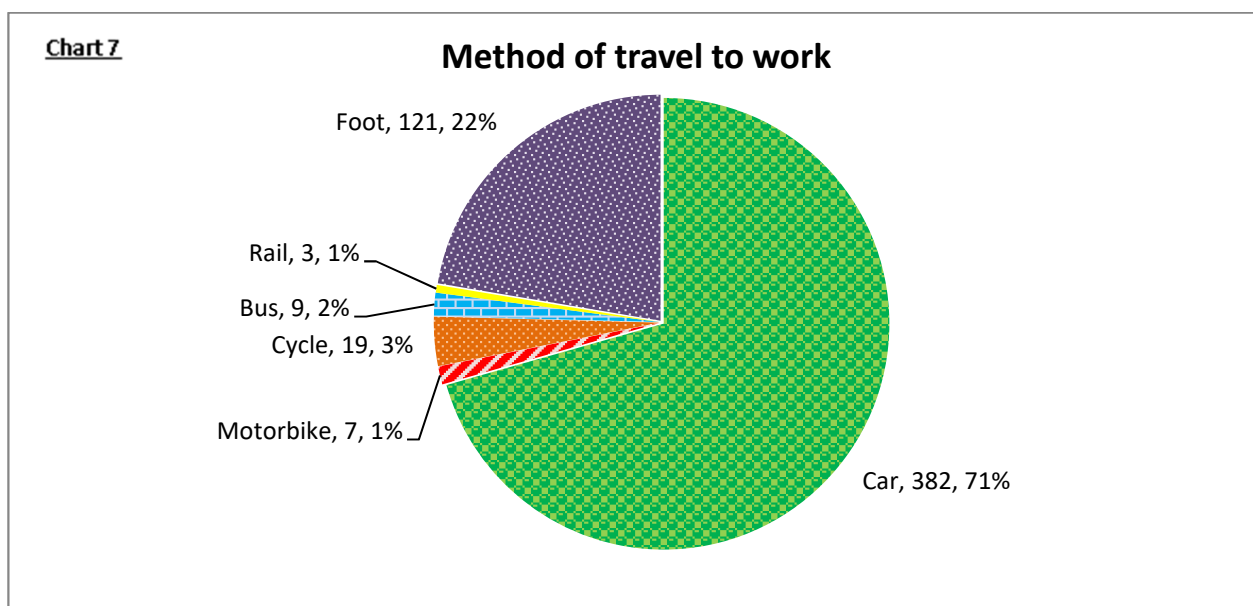
Question 17, looked at the parish location of the respondents, approximately 57% were from the Wadebridge Parish.

Egloshayle	St. Breock	Wadebridge
270	166	570
26.8%	16.5%	56.7%

The next three questions within this section look at the respondents place of work, usual method of travel to work and whether any homeworking is undertaken. With regards to location of work, this was an open question and the responses have been summarised in the table below. Some respondents interpreted this question as company rather than location.

Retired	216	Egloshayle	2	Lostwithiel/St Austell	1
Wadebridge	156	St Blaze	2	Mawgan Porth	1
Home	66	St Columb	2	MGC Engineering	1
Bodmin	38	St Stephen	2	Nanstallon	1
Self employed	21	St Tudy	2	NHS	1
Truro	21	Artycrafts	1	Parish Churches	1
Don't work/unemployed	15	Barclays	1	Pentewan	1
St Austell	15	Boscastle	1	Photography studios	1
Cornwall	14	Bude	1	Plymouth	1
Newquay	14	Bupa	1	Port Isaac	1
Padstow	11	Chapel Amble	1	Power generation company	1
Rock	10	Charity shop	1	Saltash	1
Out of County	9	Co-op	1	Save the children	1
St Breock	9	Cornwall Advertiser	1	Semi-retired	1
St Minver	9	Cornwall Council	1	St Column Major	1
Tescos	9	Cornwall Housing	1	St Dennis	1
Camelford	8	Delebole	1	St Endellion	1
Polzeath	8	Driving instructor	1	St Eval	1
North Cornwall	6	Dunvean Business Park	1	St Issey	1
Housewife/mum	4	Elixir Health Foods	1	St Mabyn	1
Local schools/preschools	4	Falmouth	1	St Merryn	1
Redruth	4	Grampound Village	1	St Wenn	1
St Mawgan	4	Harlyn Bay	1	Threemilestone	1
Trenant Industrial Estate	4	Higher Trenant Road	1	Victoria	1
London	3	Indian Queens	1	Washaway	1
Summercourt	3	Liskeard	1	Whitecross	1
Trebetherick	3	Local Deli	1	Withel	1
Callington	2	Lostwithiel	1		

Chart 7 displays the respondents main method of travel to work, with 'car' (71%) being the most popular method, followed by 22% on 'Foot'.



Respondents were asked in question 20, how many days per week, if any, they worked from home. There were 211 responses to this question. The most popular being 5 days.

1 day	2 days	3 days	4 days	5 days	6 days	7 days
31	34	28	14	44	14	38
14.6%	16.1%	13.3%	6.6%	20.9%	13.3%	18%

A new business park, should this be part of the Neighbourhood plan? Question 21 posed this question and of the 1039 responses for this question, 582 (56%) were in agreement that it should be part of the plan. Seventeen percent (173) said no, and the remaining 284 (27%) selected the 'don't know' option.

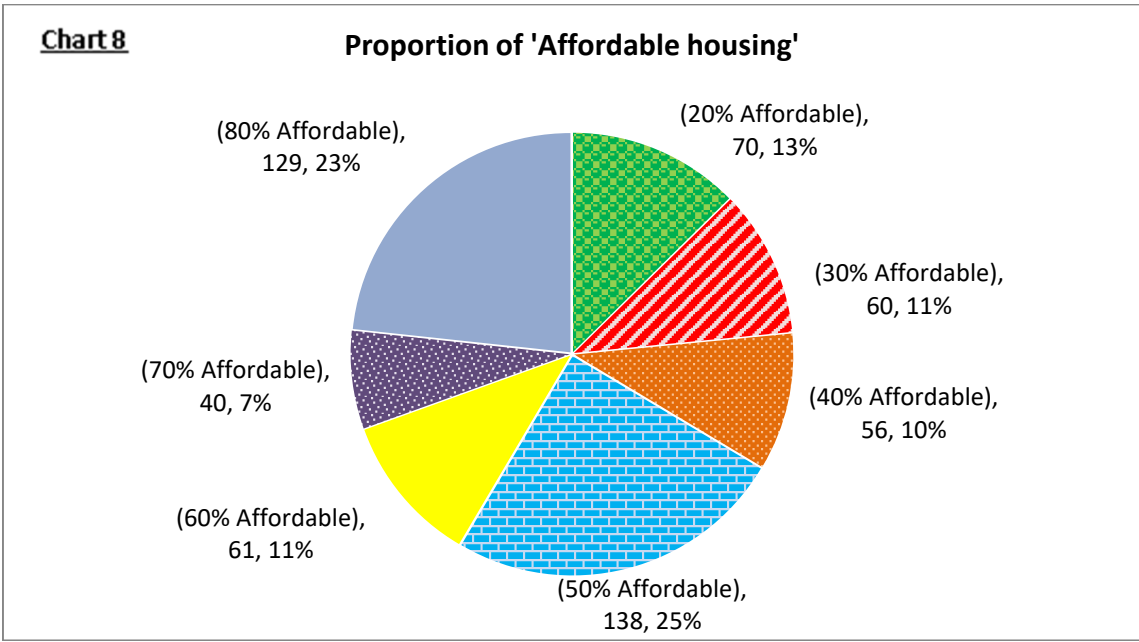
## 6. Housing

Cornwall has been given a target of 48,000 new homes over the period of 2010-2030. The number of new homes for Wadebridge has been stated as 800, with approximately 260 already built or with planning approval in the pipeline. That means approximately, 540 houses need to be built by 2030. This section of the questionnaire sought opinions on this plan. Firstly, are people in agreement and if not, should it be higher or lower, 91.3% of responses indicated that the plan is too high.

YES	NO	Don't Know
305	545	224
28.4%	50.7%	20.9%

Lower	Higher
506	48
91.3%	8.7%

Of the new houses within the plan, question 24, looked at which proportion of the new homes were deemed necessary to be 'affordable housing'.



When houses are built in Wadebridge what size and type of accommodation should be built? The results of question 25 are shown in Table 8, with the most popular response in each section highlighted.

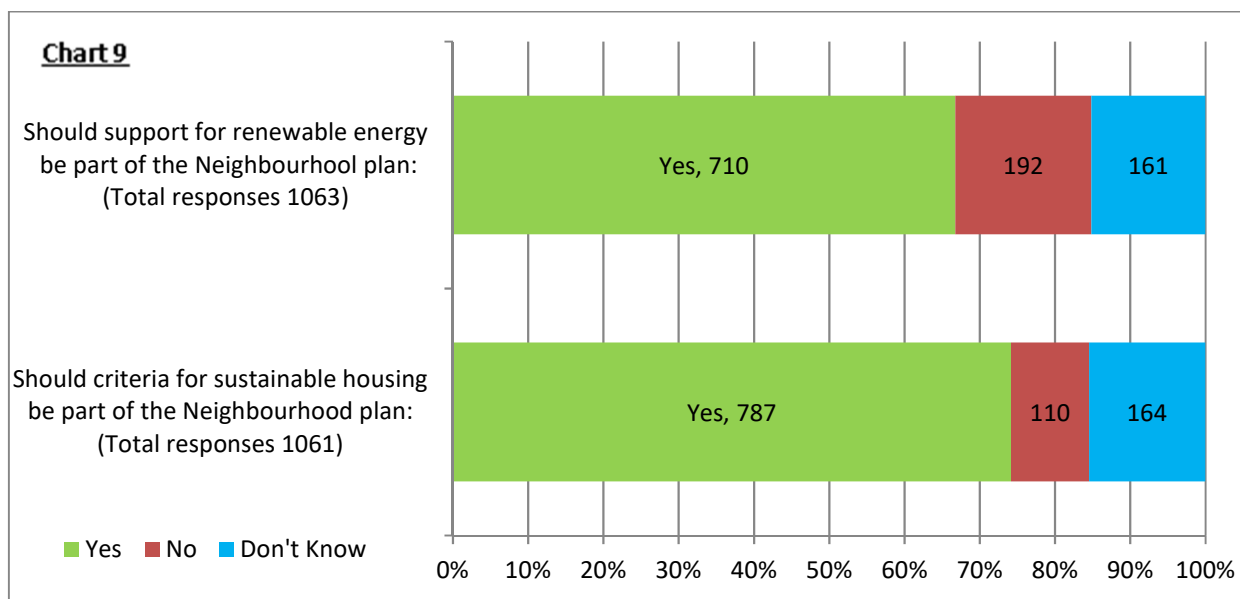
**Table 8**

	For Rent	For Sale	Shared Ownership
Housing for single people	552	353	273
Housing for young couples	556	611	403
Housing for families	516	697	354
Housing for elderly	536	438	223
Sheltered housing for the elderly	599	368	244

Question 26, do you consider there should be more affordable housing in Wadebridge? 81% of respondents were in agreement with this statement.

YES	NO
824	193
81%	19%

The next group of questions in this section, looked at sustainable housing and renewable energy and whether or not these items should have a place in the Neighbourhood Plan.



Finally looking at protection of the area, question 28 sought opinions on whether protection should be in place for:

A. Areas designated as outstanding natural beauty and significant scientific interest

YES	NO
1029	66
94%	6%

B. All agricultural land next to existing settlements.

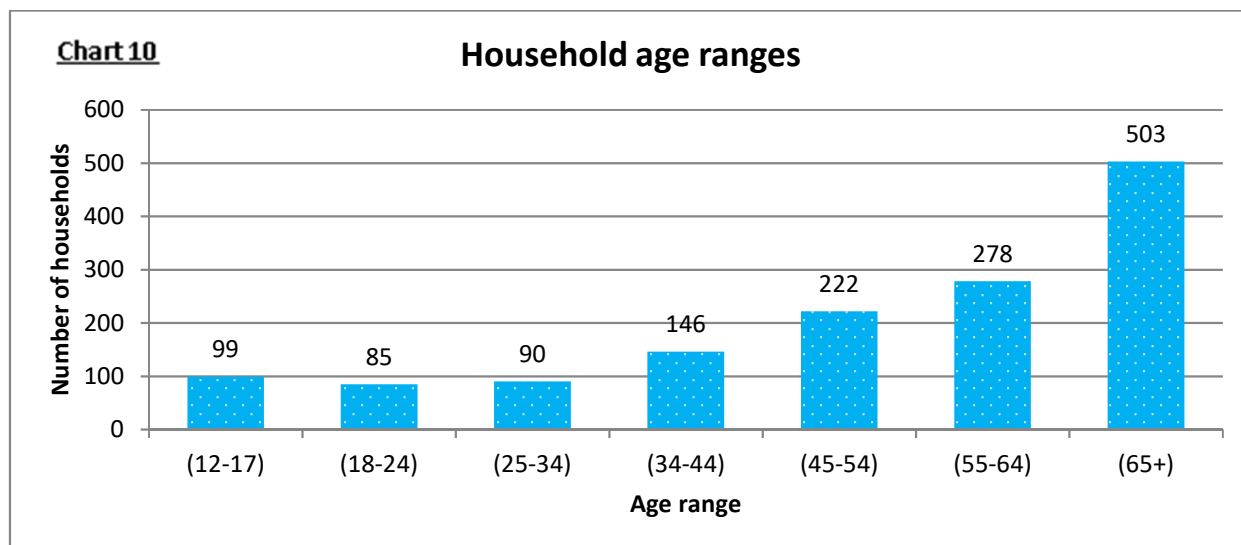
YES	NO
831	264
75.9%	24.1%

## 7. Personal Profile

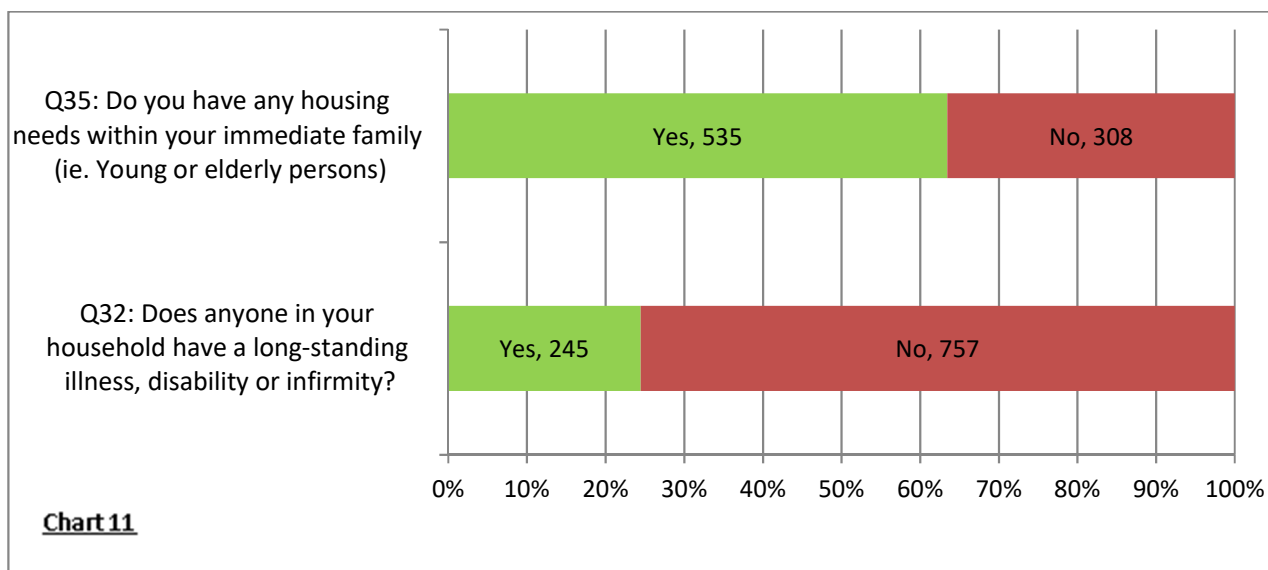
The last section of the questionnaire incorporated a little about the individual and their household. Question 30, sought the total number of male and females in the household.

	Male	Female
0	215	62
1	610	747
2	123	148
3	40	36
4	8	6
5	0	1

Followed by the household age ranges, respondents were asked to indicate the household age ranges. On several occasions more than one age group was selected. Chart 10 summarises the responses.



The next set of questions looked at whether there was a housing need within the immediate family or whether within the household there are any long standing illnesses, disability or infirmity.

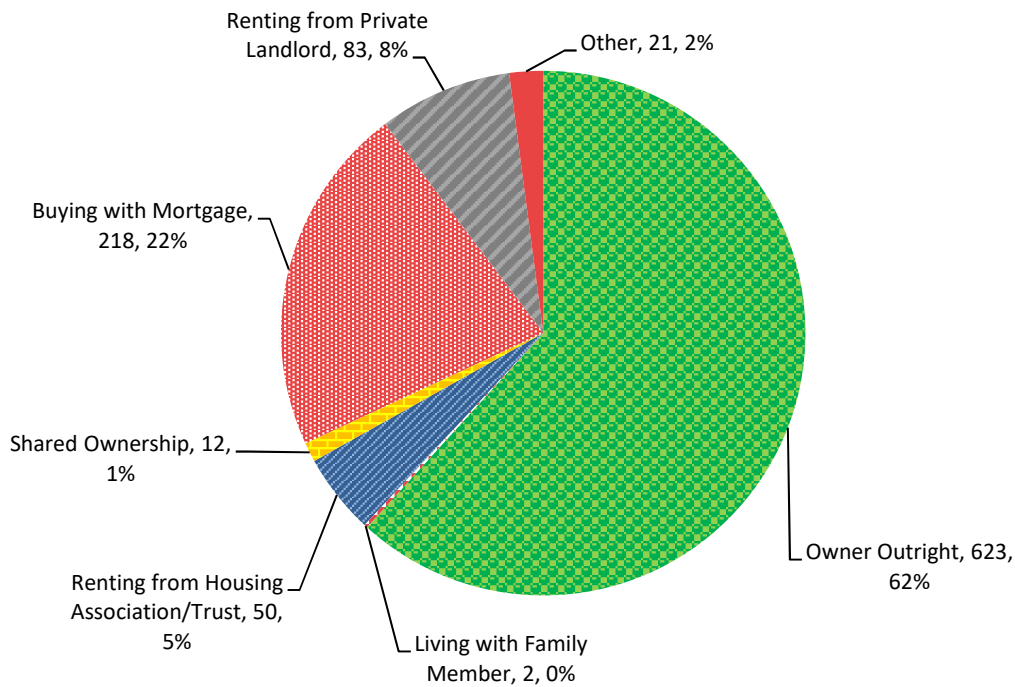


The last part of this section, looked at the number of people within the household (shown in the table) and the type of accommodation (presented in Chart 12).

1	2	3	4	5	6	7+
244	505	106	111	29	8	2

**Chart 12**

## Accommodation Types



## 8. Additional Comments

The penultimate section on the questionnaire, asked for any further comments that respondents would like to add. This box was completed by 284 of the respondents. The comments can be viewed in full in appendix 3.

## Receive Further Information

Respondents were asked at the end of the questionnaire if they would like to be involved in future surveys or received information from the Town Council, if yes were to include an email address, 189 email addresses were stated, these have been forwarded to the Town Council independently to this report.



## Appendix 1

Question 7: Full list of other important changes to transport and traffic arrangements in Wadebridge

Q7_other	Q7_other
20mph speed limit on Whiterock road. Restrict parking on corner at police station in Wadebridge. Include Whiterock Road on gritting route.	Free parking to free up Egloshayle road
A 2 story long stay car park behind Lidl's/fire station	Free parking when shopping in local shops
Area for free parking	Free short stay parking for locals, and free winter parking
Ban bike hire	Get rid of speed bumps as they are ruining cars
Better policing including parking on double yellow bus bays etc	Have some Half hour free parking
Car parking free for first 30 minutes	Important: Do something about parking at the Bodmin trail, summertime is disaster area
Cheap short stay parking in town centre	Improve Camel trail route through town, avoiding mini roundabout at the end of the bridge
Cheap/Free short stay parking	Improve the camel trail cycle route through town by means of an arch under the old bridge
Cheaper car parking fees	Improved Taxi Facilities/rank/signs
Cheaper car parking for residents who have to work in Wadebridge	Improve traffic flow around bridge area
Crossing for public from Estuary practice to foot bridge crossing the river	Increase Free parking
Cycle routes are a death trap	Increase free short stay spaces
Cyclists should be made to walk through town	Increase short stay parking
De-Centralise parking	Introduce permit parking for residential areas in the town centre
Decrease traffic calming measures	Introduce a 30minutes parking option in co-op car park.
Disabled blue badge parking in town centre	Introduce resident parking so that permanent residents can park near to their homes
Disabled parking for access to shops etc	Issue local parking permits cheaply to permanent residents
Disabled parking spaces	Less parking on Polmorla Road
Disabled parking spaces in town and co-op	Let local people have some free parking
Divert camel trail cyclists away from town centre	Local service to council estate
Divert cycle riders from car park	Locals should have more parking privileges than tourists
Divert cycles from town centre roundabout	Lower speed limit in all housing and shopping areas to 20mph
Divert cyclists from town centre	Maintain the quality of retail shopping in town centre at all costs.
Enforce 30mph in Whitecross	Make residents only permit parking on street into Wadebridge

Q7_other	Q7_other
Ensure locals can park for work and shopping affordably	Mend holes in roads
Free 1/2 hour parking	Molesworth street paving in poor repair
Free car park - short stay	More disabled car parking spaces
Free Parking (13)	More disabled Parking
Free parking areas	More disabled parking
Free parking at busy times	More disabled parking spaces
Free parking for locals	More free parking to encourage shoppers to the town
Free parking to bring people in to the town	More free parking
Free parking to encourage trade esp. in summer	
More residential parking	Put a sign in New Guinea Port Road to request users of Camel Trail to use car parks so that residence can park near their homes
More Taxi's	Put car park charges back to old times i.e. 09.00-17.00, free on Sunday and bank holidays
More Taxi's needed	put the bikes under the bridge
More traffic wardens	Quick free ten minutes parking to collect bread, prescriptions etc
Move cycle route out of the main run of Wadebridge	Reduce car parking charges
Move parking restrictions to allow better traffic flow	Reduce parking cost for local residents
New roads in and out of Wadebridge school	Regular public transport to outlying estates around the town
No charges for out of town centre parking	Reinforce no parking on corners or double yellow lines
Non payment short term parking	Removal of traffic calming
Parking for disabled people	Remove bulk of speed bumps on approach to town centre
Parking permits for residential areas	Remove car park fees
Parking to be free at certain times	Remove cycle route for camel trail from town centre, divert along riverbank
Pedestrian access around co-op car park. Cycle route away from Barnie's chip shop	Remove speed humps to town approaches and reduce parking on approach roads i.e. Glen Road
Pedestrian crossing bridge bistro area	Remove traffic calming on Gonvena hill and introduce 20mph limit
Pedestrian crossing on the bridge needed.	Re-route cycle route
Permit parking for residents	rerouting of camel trail away from town centre
police presence to discover speeding and illegal parking	Resident parking
Provide alternative route for cyclists on Camel trail	Resident parking in Town centre
Provide cheaper parking for workers in Wadebridge so as they don't park in residential roads	residential parking Guineaport
Provide more parking	zebra crossings on platt near co-op
Restrict on street parking in housing estates.	Residential parking permits
Review of pedestrian crossings	stop cyclists from being in town

Q7_other	Q7_other
Roundabout going onto St. Matthew Hill needs traffic lights reinstated urgently	Stop cyclists in town during summer
Short stay in Wadebridge	Traffic calming on Trevanion Road
Sort out Glen Road	Traffic lights on bridge
Sort out the cyclist crossing at Molesworth junction	Traffic near the rugby club
Stop all parking in Pormola road, including disabled	Introduction to totally free car parks
Stop bikes going through town	Yellow lines